

# Collector Guidelines



Street Appeal 2020  
**28 & 29 Feb**



Thank you  
for helping  
Kiwi kids with  
cancer

by helping us with our  
2020 Street Collection.  
We are so incredibly  
grateful.



## Why we need your help

**Your support will help Kiwi kids with cancer and the people who love them.**

- Every week at least three Kiwi kids are diagnosed with cancer.
- Child cancer affects the whole family: brothers, sisters, mum, dad, and whānau.
- This year we helped 1,472 families across New Zealand with personalised support.
- We need to raise \$6 million each year to provide this vital support to Kiwi kids and their families.
- We receive no direct government funding and we rely entirely on donations to support families.

## Collecting guidelines

You'll be issued with a Child Cancer Foundation bib or sash, bucket, thank you stickers and a banking bag (if you have been asked to bank money).

DO's



- **DO** wear the bib or sash at all times while collecting.
- **DO** be polite and friendly. Greet pedestrians and highlight the key messages above.
- **DO** stay at your site. This is where we have permission to collect. Please ensure you know where any emergency exits are if you are in a mall or supermarket. Please consider your safety and that of others at all times.
- **DO** ask people to give what they can. There's no minimum donation amount.
- **DO** work together, if there are more than two of you, to make sure you are maximising foot traffic.

DON'Ts



- **DON'T** block or impede access on footpaths, pedestrian crossings or outside businesses.
- **DON'T** attempt to remove the bucket lid. They are sealed and site supervisors only remove them for emptying. We are unable to give change but please suggest they scan the QR code on the bucket to donate online.
- **DON'T** shake your bucket, a smile will do the trick!

## Safety

Your safety is important to us - in the unlikely event that a member of the public threatens you, hand over your bucket. Immediately call your site supervisor or 111.

## Receipts

If a receipt is requested please take their details and pass these to the site supervisor. We are only able to receipt amounts over \$5.00.

## End of your collection

If the next volunteer doesn't arrive on time and you have to leave, please contact your site supervisor. If you are unable to contact them please leave the bucket in a secure place (e.g. a local bank) and let your site supervisor know where you have left the items.

### NO CASH OR COINS?

If pedestrians say: "I don't have any cash or coins on me," please encourage them to donate online, or show them the QR code on your bucket lid.

### BANKING

If you have been asked to bank money using the banking bag supplied you must take your ID with you to the bank. Please refer to the bag for further details.

*Encourage a \$5 - \$10 donation  
- just a cup of coffee or two!*

[childcancer.org.nz](http://childcancer.org.nz)

### QR CODE

iPhone users can hover their camera over the QR code to be taken straight to our online donation page. Android users will need to use the QR code app. If pedestrians are unable to use QR codes, encourage online donations at [childcancer.org.nz](http://childcancer.org.nz)

### HANDLING MONEY

At the end of the day when it's time to use the banking bag, two people **MUST** supervise the money being transferred from the bucket to the banking bag.

## YOUR SITE SUPERVISOR CONTACT DETAILS:

If you can't get in contact with your site supervisor and need urgent assistance, please call Child Cancer Foundation **0800 424 453**

Thank you once again for your support to help us support children with cancer and their families.

*We wish you a very successful  
and fun day collecting for  
Child Cancer Foundation!*

